

The logo graphic consists of a dark teal square with a light teal square overlapping its top-left corner. The text is centered within the dark teal area.

ACEC

ANNUAL
CONVENTION
& LEGISLATIVE
SUMMIT 2024

EXHIBIT^{AND}
SPONSORSHIP
PROSPECTUS

MAY 13-16, 2024

GRAND HYATT WASHINGTON
WASHINGTON D.C.

INCREASE YOUR VISIBILITY WITH TOP A/E EXECUTIVES AND DECISION MAKERS!

67%

are C-level executives, including CEOs, presidents, principals, CFOs, COOs, and CIOs.

32%

are service engineering professionals, including project managers representing civil, MEP, geo-technical, land development, and surveying practice disciplines.

ACEC Annual Convention attendees' firms design private and public projects in **transportation, vertical construction, water/wastewater systems, and power**

ACEC Annual Convention attendees represent

78%
of the ENR 500 Top Design Firms.



EXHIBIT OPPORTUNITIES

STANDARD EXHIBIT SPACE

INCLUDE:

- Exhibit structure
- Two complimentary Full-Convention personnel registrations
- Access to all ACEC Convention events and education sessions
- Company name listed on the Convention website
- Company listing on the Convention mobile app
- Pre- & post-event attendee lists - includes name, title, organization - no emails (opt-in attendees only)
- "We're Exhibiting" email signature Convention banner to use in your marketing and social media efforts

MEMBER

EARLY BIRD
\$3,850*

REGULAR
\$4,300

NON-MEMBER

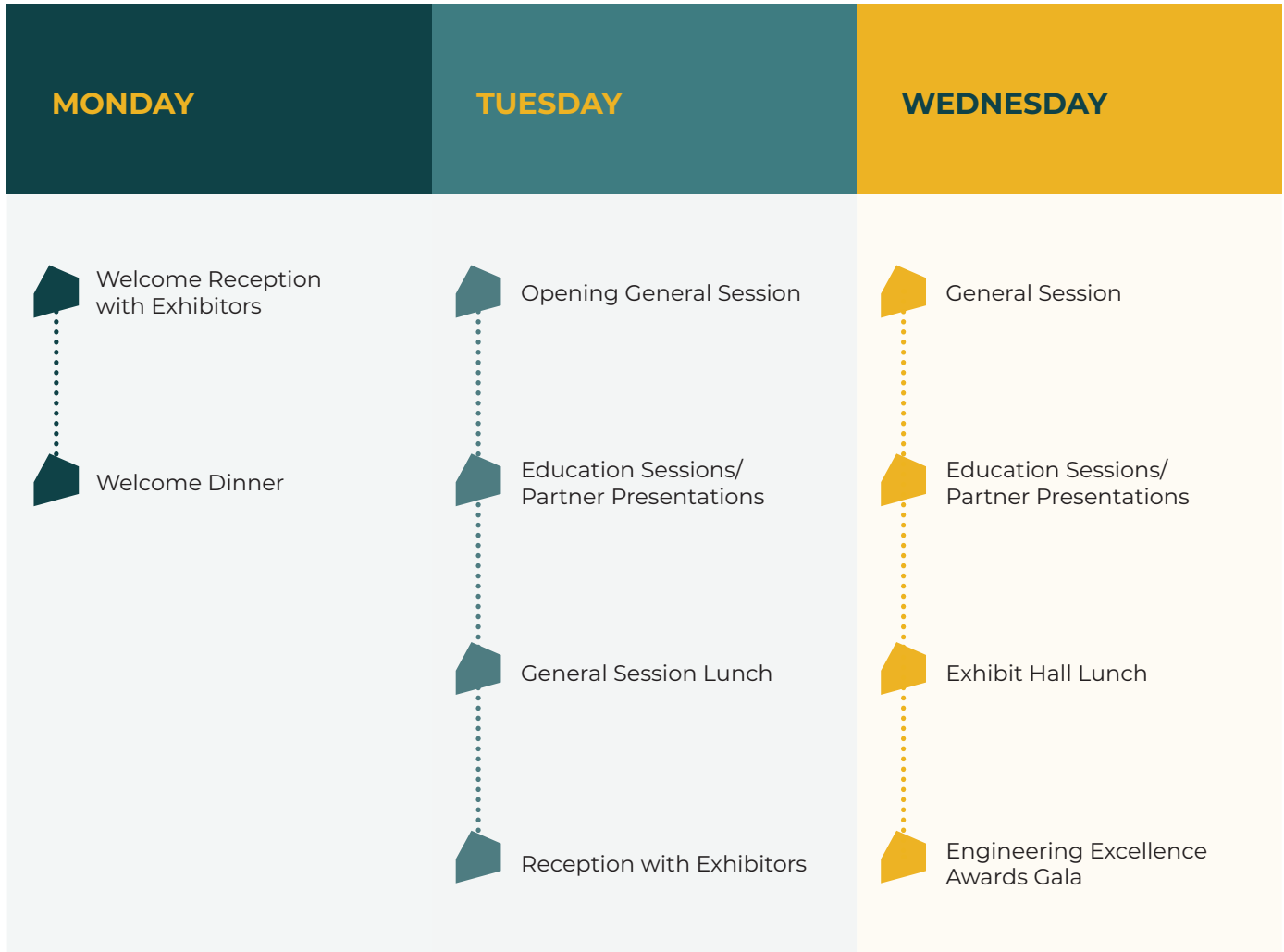
EARLY BIRD
\$4,575*

REGULAR
\$4,875

*Early-bird rate ends 3/1/2024



SCHEDULE AT A GLANCE





SPONSORSHIP PACKAGES

PREMIER SPONSOR

\$28,500

INCLUDES:

- One Exhibit Structure with priority selection
- Five Full-Convention personnel registrations
- One Partner Presentation – 60 minutes including Q & A
- **Event Sponsorship**
Choice of sole sponsorship of one major Convention event:

MONDAY 5/13	WELCOME DINNER
TUESDAY 5/14	OPENING GENERAL SESSION
TUESDAY 5/14	GENERAL SESSION LUNCH
TUESDAY 5/14	FELLOWS BREAKFAST
WEDNESDAY 5/15	MORNING GENERAL SESSION

Event Sponsorship Benefits

- Sponsor recognized by ACEC CEO during the Opening General Session
- Sponsor video plays prior to sponsored event or on-stage sponsor introduction of speaker
- Acknowledgment as the Event Sponsor on the Convention mobile app, website, and promotional emails
- Company name/logo displayed on stage/screen during sponsored event
- Acknowledgment on sponsor signage at event entrance
- One VIP reserved table (10 seats) for registered attendees at sponsored event

Additional Benefits

- Pre-and post-Convention attendee email lists (opt-in attendees only)
- Retargeting campaign (2 weeks) pre- or post-event
- Mobile app benefits:
 - Banner ad on the footer
 - Push notification prior to sponsored event



SUPPORTING SPONSOR

\$22,500

INCLUDES:

- One Exhibit Structure with priority selection
- Four Full-Convention personnel registrations
- One Partner Presentation – 60 minutes including Q & A
- **Event Sponsorship**
Choice of sole sponsorship of one major Convention event:

MONDAY 5/13

WELCOME RECEPTION

OTHER TBD SESSION OR SPECIAL EVENT

Event Sponsorship Benefits

- Sponsor recognized by ACEC CEO at the Opening General Session
- Acknowledgment as the Event Sponsor on the Convention mobile app, website, and promotional emails
- Acknowledgment on sponsor signage at event entrance

Additional Benefits

- Pre- and post-Convention attendee email list (opt-in attendees only)
- Two-week retargeting campaign (pre- or post-event)
- Push notification during sponsored event
- Mobile app benefits
 - Banner ad on the footer
 - Push notification prior to sponsored event





PATRON SPONSOR **\$11,000**

INCLUDES:

- One Exhibit Structure
- Three Full-Convention personnel registrations
- **Event Sponsorship**
Choice of sole sponsorship of one major Convention event:
 - **Breakfast with Exhibitors** (2 available)
 - **Break with Exhibitors** (4 available)

Event Sponsorship Benefits

- Sponsor recognized by ACEC CEO at the Opening General Session
- Acknowledgment as the Event Sponsor on the Convention mobile app, website, and promotional emails
- Acknowledgment on sponsor signage at event entrance

Additional Benefits

- Pre- and post-Convention attendee email list (opt-in attendees only)
- Interactive listing with logo and link on ACEC Convention mobile app
- Push notification prior to sponsored event



A LA CARTE SPONSORSHIP OPPORTUNITIES



AUDIENCE ENGAGEMENT

SPONSOR OF THE CONFERENCE PODCAST BOOTH

**\$15,000 EXCLUSIVE OR
\$7,500 CO-SPONSOR**

- Sponsorship of Podcast Booth and all Podcasts conducted throughout the Convention
- Naming rights for Podcast Booth
- Acknowledgement on sponsor signage at the Podcast Booth
- Live branding of Sponsor – written copy between Podcasts
- Live Podcast featuring Sponsor’s representative – questions written by Sponsor

NAECE RECEPTION

\$8,000

- Table available for branding opportunities/giveaways
- Sponsor recognition on reception signage
- Sponsor recognition on promotional materials, on-site signage, and mobile app
- Sponsor recognition on email reception invites
- Two company representatives may attend the reception

FIRST TIMERS AND BOARD LUNCHEON

\$8,000

- Two sponsor representatives may attend and welcome New Attendees at special lunch with program designed just for them
- One piece of collateral placed as a seat drop for the sponsored event
- Sponsor recognition on promotional materials, on-site signage, and mobile app
- Sponsor recognition on email lunch invites
- List of attendees with email (opt-in attendees only)



PARTNER PRESENTATION

\$4,500 (LIMITED AVAILABILITY)

- Opportunity to deliver 60-minute partner presentation during Convention
- ACEC will announce and promote the presentation via Convention mobile app and online agenda

RAPID-FIRE PRESENTATION

\$1,500 (8 AVAILABLE)

- Opportunity to deliver 10-minute presentation during Break with Exhibitors
- ACEC will announce and promote the presentation via mobile app and online agenda

EDUCATION PROGRAM OPPORTUNITIES

CALL FOR DETAILS AND PRICING

Concurrent Education Sessions

- Sponsor representative introduces speaker
- List of attendees with email (opt-in attendees only)



BRAND AWARENESS

REGISTRATION

\$6,500 (EXCLUSIVE)

- Sponsor recognition on registration desk signage and self-check-in terminals
- Logo on registration email confirmation communications
- Sponsor recognition on promotional materials, on-site signage, and mobile app

LANYARDS

\$8,000 (EXCLUSIVE)

- Sponsor recognition on lanyards distributed to all attendees
- Sponsor recognition on promotional materials, on-site signage, and mobile app





WI-FI **\$10,000 (EXCLUSIVE)**

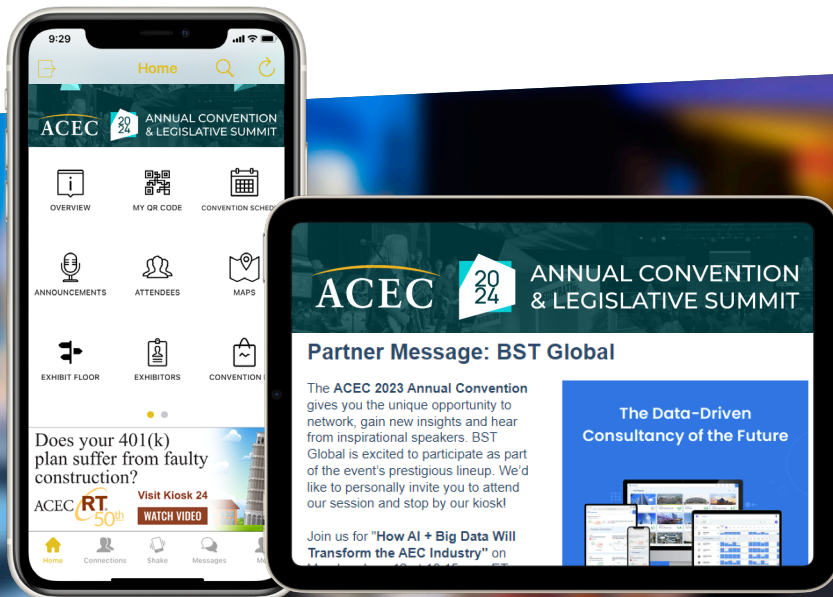
- Sponsor logo on the Wi-Fi access landing page
- Sponsor sign acknowledging Wi-Fi sponsorship
- Sponsor recognition on promotional materials, on-site signage, and mobile app

MOBILE APP OPPORTUNITIES

<p>Overall Convention Mobile App Sponsor</p> <ul style="list-style-type: none"> • Includes the benefits below, as well as recognition on on-site signage 	\$10,000
Push Notification – promote your message and event participation	A LA CARTE: \$1,500
Splash Page – sponsor logo/company message will be the first thing attendees will see each time they open the app	A LA CARTE: \$3,500

EMAIL BLAST TO REGISTERED ATTENDEES (SPONSOR TO PROVIDE ARTWORK/COPY)

PRE-EVENT (2 AVAILABLE)	\$2,500
DURING EVENT (3 AVAILABLE)	\$2,000
POST-EVENT (2 AVAILABLE)	\$1,500



ACEC ENGINEERING EXCELLENCE AWARDS

Wednesday, May 15 – Reception at 6:00 pm followed by dinner and awards program

This premier event celebrates the best of the best in engineering. Align your company with this event as the top National Award Winners are celebrated with dinner and award presentations followed by the popular EEA After-Party.



EEA GALA DINNER – DIAMOND LEVEL

\$15,000

Available to companies looking to achieve top brand recognition at the EEA Gala.

PRE-EVENT

- Recognition on ACEC website (including logo and link), *Last Word* e-newsletter, Convention e-promos, and on ACEC social media posts
- Sponsor logo on multiple email confirmations/communications to attendees
- “Red Carpet” podcast with sponsor representative.

DURING EVENT

- Twenty (20) guest tickets to Reception, Dinner, Awards Program, and After-Party
- Premier seating, two VIP reserved tables (20 total seats), each with table sign
- Individual on-stage recognition during the Gala
- Logo and acknowledgement in printed Gala program distributed to all attendees

POST-EVENT

- Full-page print ad in post-Convention issue of *Engineering Inc.* magazine to coincide with post-event recognition
- Two-month digital ad retargeting campaign with sponsor message



EEA GALA DINNER – EMERALD LEVEL

\$7,500

Achieve strong brand recognition by demonstrating your support of the prestigious EEA Gala.

PRE-EVENT

- Recognition on ACEC website (including logo and link), *Last Word* e-newsletter, Convention e-promos, and on ACEC social media sites
- Sponsor logo on multiple email confirmations/communications to attendees

DURING EVENT

- Ten (10) guest tickets to Reception, Dinner, Awards Program, and After-Party
- Premier seating, one VIP reserved table (10 seats), with table sign
- Sponsor recognition during the Gala
- Logo and acknowledgement in printed Gala program distributed to all attendees

POST-EVENT

- Half-page print ad in post-Convention issue of *Engineering Inc.* magazine to coincide with post-event recognition



EEA GALA AFTER-PARTY

\$15,000 (EXCLUSIVE)

Be recognized as the sole sponsor of the exciting EEA After-Party that follows the Gala Dinner! Your sponsorship includes:

- Ten (10) guest tickets to Reception, Dinner, Awards Program, and After-Party
- Priority seating, one reserved table (10 seats), with table sign
- Pre-event recognition in EEA Gala promotional material and on event website
- Multiple branding opportunities during the two-hour After-Party, including from-the-stage recognition
- From-the-stage recognition during the Gala Dinner
- Logo and acknowledgement in printed Gala program distributed to all attendees



EEA GALA WELCOME RECEPTION

\$15,000 (EXCLUSIVE)

Be recognized as the sole sponsor of the exciting EEA Gala Reception that precedes the Gala Dinner! Your sponsorship includes:

- Ten (10) guest tickets to Reception, Dinner, Awards Program, and After-Party
- Priority seating, one reserved table (10 seats), with table sign
- Pre-event recognition in EEA Gala promotional material and on event website
- Multiple branding opportunities during the one-hour Reception
- From-the-stage recognition during the Gala Dinner
- Logo and acknowledgement in printed Gala program distributed to all attendees



FOR MORE INFORMATION ABOUT THE

ACEC



ANNUAL CONVENTION
& LEGISLATIVE SUMMIT

VISIT: [2024ANNUALCONVENTION](#)

EXHIBIT AND SPONSORSHIP

ERIN WANDER

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